

Global Interconnectedness: Managing Diverse People

The international short program on “Global Interconnectedness: Managing Diverse People” explores the dynamics that arise as part of working with people coming from various cultural and identity backgrounds and potentially across borders through virtual or digital means. Interpersonal, group and organizational dynamics stemming from diverse identities, cultures, viewpoints, or values and beliefs will be explored, including conflicts and the management of such conflicts. With current conflicts happening in various places, it is more important than ever to delve into such topics.

This program is organized virtually by the School of Business and Management, Institut Teknologi Bandung (SBM ITB). The program will take place in July 13-24, 2026, and is expected to accommodate up to 100 participants, including undergraduate and graduate students, from various countries.

The deliveries of the program include lectures, group and case discussions, and presentations. The overall goal is for the participants to be able to exchange perspectives and understand the underlying reasoning and potential biases associated with such perspectives.

Participation Fee

The program is free of charge for selected participants. Participants are responsible for securing their internet connection while staying connected throughout the entire program.

Participant Benefits

Participants who successfully complete the program will receive:

- **Official Certificate of Completion** issued by SBM ITB, recognizing their participation in the international short program
- **Academic Credits (3 ITB Credits at the graduate-level)** awarded upon successful completion of program requirements, which may be recognized by participants’ home universities subject to their respective credit transfer policies.
- **Global Networking Opportunities** through interaction and collaboration with other international participants

Entry Requirements

Applicants must meet the following criteria:

- At the very least, currently enrolled in or have graduated from an undergraduate degree (S1) program in any field.
- Demonstrated academic interest in socio-cultural issues, international or intercultural collaboration, and or related issues.
- Proficiency in English, as the entire program will be conducted in English.
- Commitment to actively participate in all activities throughout the program.

This program is designed to foster rigorous academic engagement, international collaboration, and meaningful dialogue on managing in diverse environments.

Agenda

JUL 13 Globalization: Macro Context (14:00 - 16:30): Total 3 Session

JUL 14 Culture and Identity (14:00 - 16:30) + Video Assignment (3 teaching hours): Total 6 Session

JUL 15 Cultural Differences (14:00 - 16:30) + Group & Individual Assignment (3 teaching hours): Total 6 Session

JUL 16 Individual Differences (14:00 - 16:30): Total 3 Session + Group Discussion (3 teaching hours): Total 6 Session

JUL 17 The Art of Seeing (14:00 - 16:30) + Group Assignment (3 teaching hours): Total 6 Session

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JUL 20 Conflict Management, Intercultural Sensitivity, and Diversity (14:00 - 16:30) + Group Assignment (3 teaching hours): Total 6 Session

JUL 21 Group Discussion (6 teaching hours): Total 6 Session

JUL 22 Guest Lecture: Prof. Hazel Gruenewald on Diversity Management (13:00 - 15:30): Total 3 Session

JUL 23 Guest Lecture: Insight from Multinational Company on Diversity Management (13:00 - 15:30): Total 3 Session - Loreal

JUL 24 Final Exam: Group Discussion