

**THE  
FEELING  
KOREA**

Transforming the World  
for Tomorrow. Global TOP

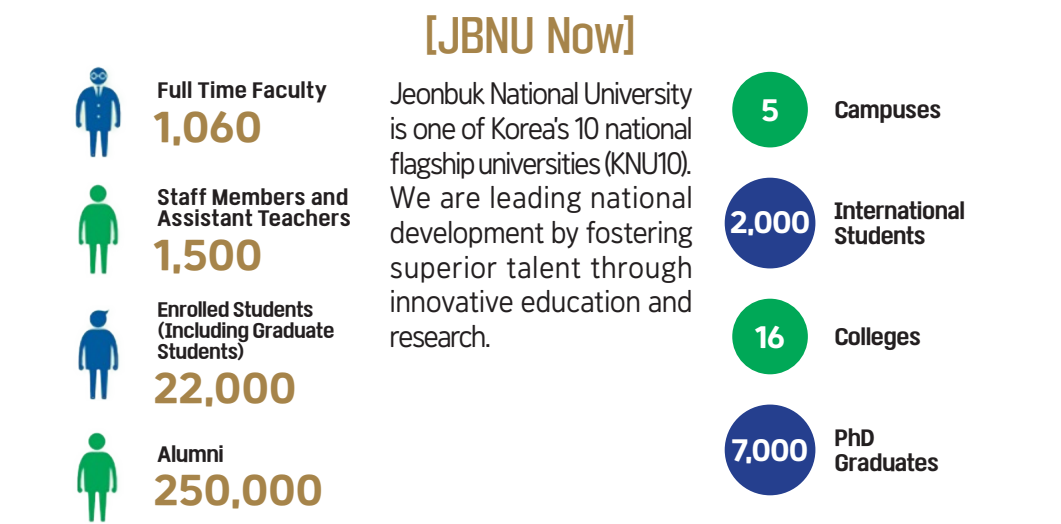
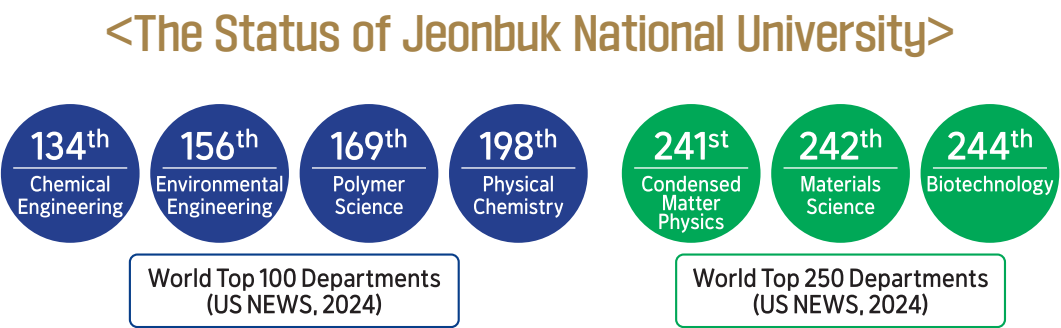
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## Jeonbuk National University (JBNU)

Jeonbuk National University, founded in 1947, is the first national university established in the southern region of the Republic of Korea. It is a globally renowned institution that has played a leading role in the development of both the local region and the nation. Evolving into a platform university for empathy and innovation, Jeonbuk National University is headquartered in Jeonju, a city often hailed as the epitome of Korean culture. In addition to its main campus in Jeonju, the university operates a total of seven campuses, including specialized campuses in AI, carbon, renewable energy, agricultural life, and veterinary science. Our university is recognized globally for its competitiveness in the QS World University Evaluation, THE Asia University Evaluation, and the Leiden Ranking Evaluation. We take pride in offering the lowest tuition fees and a wide range of scholarship opportunities.

Jeonbuk National University is located in the city of Jeonju, capital of Jeonbuk State. Jeonju City is known as the 'most Korean' Korean city, where the beauty of Korea is alive. Jeonju, with its splendid history as the royal capital of Hubaekje and the birthplace of the Joseon Dynasty, is a cultural city that stands among the best in East Asia. Furthermore, Jeonju has been designated by UNESCO as a Slow City and a Creative City of Gastronomy. Jeonju Hanok Village is the only urban Hanok village in the country, with important cultural assets and 20 cultural landmarks. As a leading travel destination in South Korea, its attractions showcase Korea's unique style and vitality.



## Program Information

Eligible Participants	All holders of non-Korean passports 18 years of age or older, including – high school & college students – university faculty and the general public
How to Apply	After preparing your documents, complete the online application
Required Documents	– Copy of the first page of your passport – Certificate of enrollment (for students enrolled in JBNU sister universities)
Program Fee	Students enrolled in sister universities: \$ 800, all others: \$ 1,000
Course Credit	3 credits awarded (Understanding Korean Culture, 45 hours or more)



※ Online Application site:  
[https://all.jbnu.ac.kr/jbnu/oasis/online\\_application.html](https://all.jbnu.ac.kr/jbnu/oasis/online_application.html)

## Program Information

Season	Application Period	Payment Period	Program Period
Summer	May to June	June to July	July to August
Winter	November to December	December to January	January to February

## What is included











- Included: Bus transportation between Incheon Airport and JBNU, accommodation (double occupancy in the JBNU dormitories), meals (weekdays only), Korean language classes, activity and field trip fees
- Not Included: Airfare, traveler's insurance, personal expenses, weekend meals

※ Refund Policy: A 100% refund is available for cancellations up to 3 weeks before the start of the program, 50% between 2 and 3 weeks, and no refund within 2 weeks of the program start (in case of refunds, all transfer fees are the participant's responsibility).


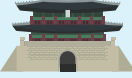







## Customized Programs

- JBNU can design custom programs scheduled throughout the year for your organization or university.
- Program fees will vary depending on the program period, contents, number of participants, and your particular requests.

▼ Summer Program Schedule

1 <sup>st</sup> week	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Morning	 Bus pickup (2pm to 4pm) Check-in	Rest	Korean language class	Korean language class	 <b>Field Trip 1</b> Muju Mt. Deogyu, Muju Taekwondo Center	Korean language class	Free time
Afternoon		Welcome Ceremony, Campus tour	 Making Korean Paper Fans	 Hanbok Experience, Hanok village tour		 Making a Handcrafted Personal Seal	
2 <sup>nd</sup> week	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Morning	Free time	Korean language class	Korean language class	 <b>Field Trip 2</b> Seoul Gyeongbokgung, Myeong-dong	Korean language class	Korean language class	 Check out and airport drop-off (8am to 10am)
Afternoon		Sunchang Jang Making Experience	  Bibimbab and Hanji Crafts		 Imshil P'ilbong Farm Music	Completion Ceremony	

▼ Winter Program Schedule

1 <sup>st</sup> week	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Morning	 Bus pickup (2pm to 4pm) Check-in	Rest	Korean language class	 <b>Field Trip 1</b> Seoul Gyeongbokgung, Myeong-dong	Korean language class	Korean language class	Free time
Afternoon		Welcome Ceremony, Campus tour	 Hanbok Experience, Hanok village tour		National Institute of Ecology	 Making a Handcrafted Personal Seal	
2 <sup>nd</sup> week	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Morning	Free time	<b>Field Trip 2</b> Jinan Mt. Ma-i and Red Ginseng Spa	Korean language class	Korean language class	Korean language class	Korean language class	 Check out and airport drop-off (8am to 10am)
Afternoon			  Bibimbab and Hanji Crafts	 Taekwondo Center	 Traditional Wedding and Tea Ceremony	Completion Ceremony	

The schedule may vary based on participant numbers and local conditions.



## ○ Korean Language Classes



- A total of 14hours (2 hours × 7 days)
- About 20 students per class
- Easy for beginners in Korean

## ○ Field Trip (Muju) – Mt. Deogyu, Muju Taekwondo Center



- Take a cable car to Mt. Deogyu National Park (Summer program).
- Try on a Taekwondo uniform and learn some Taekwondo healing exercises.

## ○ Field Trip (Seoul) – Gyeongbokgung, Myeong-dong



- Visit Gyeongbokgung Palace, the largest Korean royal palace.
- Explore Myeongdong, a bustling shopping district filled with fashion brands and cosmetics shops.

## ○ Field Trip (Jinan) – Mt. Ma-i and Red Ginseng Spa



- Visit to Mt. Ma-i, known for its twin peaked mountain said to resemble a horse's ears.
- Experience five themed spa treatments using red ginseng extract (Winter program).

## ▼ Program Photos



Wearing Hanbok



Making Seals



Making Bibimbab



Traditional Wedding Experience



Making Fans



Hanji Crafts

## ▼ Participants' Comments

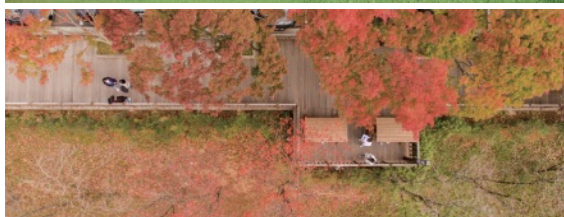
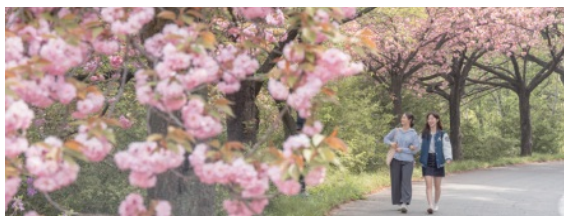


The Korean language class was excellent. It was a bit challenging and interesting. I learned a lot over the two weeks. The hanbok experience, making seals, the red ginseng spa, and the bibimbap, along with the other programs are experiences that I would never have been able to try if I had traveled alone.



All the programs were great. I especially enjoyed the hanbok experience, museum tours, and taekwondo. I was able to gain a deep understanding of Korean culture.

1 Year, 365 Days...  
A Campus Resplendent in All Seasons



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**전북대학교**  
JEONBUK NATIONAL UNIVERSITY