

# DETAILS

## FTU INTERNATIONAL SUMMER PROGRAM ISP 2022

Online

FTU International Office

### About the program

The latest updates

As the COVID-19 pandemic has left serious impacts on the international business environment, Vietnam has demonstrated the outstanding capability in terms of public health protection and promoting economic recovery. Being one of the first countries to securely reinforce the business activities through all of the sectors and industries, the nation has gained more attention from potential international investors during the ongoing shift of the global supply chain. Entrepreneurship has gained enormous consideration and support from the government and society, especially ones in technology and sustainable industries. .

As one of the leading higher education institutions of Vietnam in promoting international integration in economic and educational aspects, Foreign Trade University (FTU) has held various events and programs for international students to experience the emerging business opportunities of Vietnam, as well as the graceful charm of Vietnamese culture



Foreign Trade University - 3 campuses in 1 picture

FTU International Office

## OVERVIEW OF THE PROGRAM

ISP 2022

Believing that the passion for knowledge and international exchange of students worldwide continues to thrive despite the unique context of travel restrictions, FTU has reintroduced the International Summer Program of 2022 under a new and creative format: online program!

The content of the program will provide students with new insights on doing business under COVID-19 pandemic, and how businesses can maintain sustainable operations and create potentials out of the uncertainty situation.

International students of different professions can team up to work on practical projects on doing business in various industries, which enhances the learning activities through problem solving and distant teamworking. ISP 2022 is expected to equip students with the knowledge, skills and the flexible mindset necessary for adapting to a constantly changing world.

FTU welcomes students from all over the world to become a part of ISP 2022 and together share the spirit of international and entrepreneur spirit.



Students and teachers at ISP 2021 - also online format

**Time**  
2-week program

Online

From 29/08/2022 to 08/09/2022

**Time:**

Morning: 08:00-11:30 (Vietnam time) Afternoon: 13:30 - 16:00

**Apply here**  
Send application form

And also via link:

<https://forms.gle/s89t6jdrebKbfTSa8>

Deadline for application: 15 August 2022

**Eligibility**  
English is a must

Undergraduate and graduate students with strong interest in business and good communicative English.

## INTERNATIONAL SUMMER ONLINE PROGRAM 2022

### Entrepreneurship and small business Week 1 - Online

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Week 1	29/08/2022	30/08/2022	31/08/2022	01/09/2022	02/09/2022
08:00 – 11:30	Orientation welcome note and team-up & Lecture 01 “Vietnam at a glance” (Group work announcement)	Lecture 02 “Overview of Vietnam Economy” (Countries’ comparative advantages and companies competitiveness)	Lecture 03 “Introduction to Entrepreneurship and Innovation”	Lecture 04 “Business Strategy for Small Business”	Lecture 05 “Business Model Innovation”
13:30 – 16:00	Student exchange session  Vietnamese Class 01 (Basic)	Company visit	Vietnamese Class 02	Talkshow: Doing business in the intercultural environment/ start-up	Practice Vietnamese through Hanoi City tour  Enjoy Vietnamese Independence Day

*The program is subject to change.  
After the program, student will be conferred 3 ECTS for “Entrepreneurship and small business”  
Syllabus and grading system will be provided to all participants for credit transfer*

## INTERNATIONAL SUMMER ONLINE PROGRAM 2022

### Entrepreneurship and small business (Week 2- Online)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
Week 2	05/09/2022	06/09/2022	07/09/2022	08/09/2022
08:00 – 11:30	Lecture 06 “Human Resource and operation management” (Hybrid)	Lecture 07 “Legal Business Environment in Vietnam” (Hybrid)	Self-awareness day: Maintain balance at work - Pilate exercise - Yoga - Meditation	Lesson 8: Group Presentation (Hybrid)
13:30 – 16:00	Debate	Review lessons + Teamwork activities	Vietnamese cuisine	Lesson 9: TEST & TEAMWORK (Hybrid) Close of online course