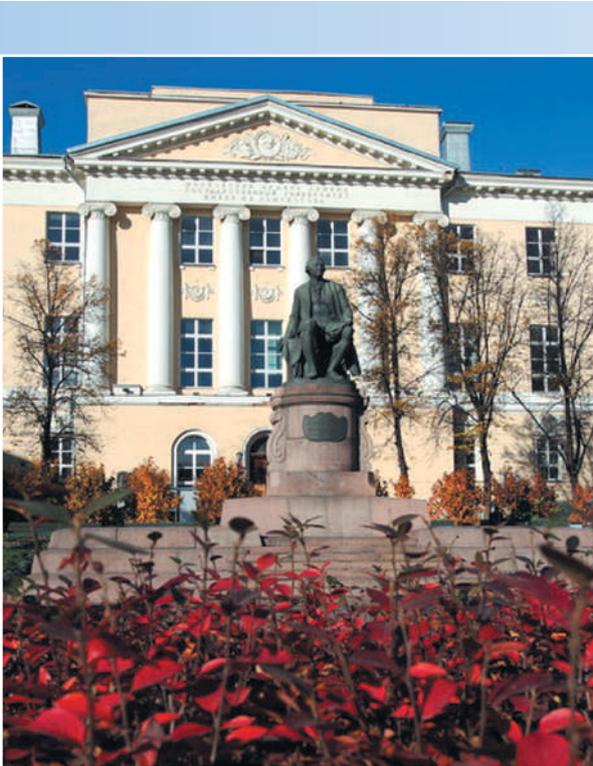




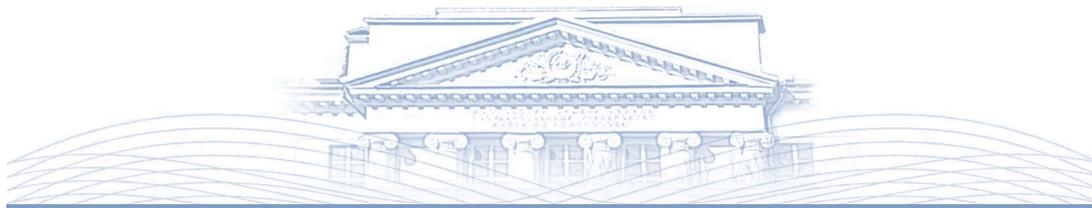
# Faculty of Journalism

## Lomonosov Moscow State University



Russian Media and Journalism  
International Programme

April 18 - 30  
**2022**



## International programme “Russian media and journalism” Faculty of Journalism, Lomonosov Moscow State University

International programme ‘Russian media and journalism’  
Faculty of Journalism, Lomonosov Moscow State University

The Faculty of Journalism annually holds a short course for international students who want to acquire knowledge in the field of Russian journalism. The programme includes practical and theoretical modules, industry visits and meetings with journalists. The course has been running for eight years and has proved to be effective and inspiring for young people eager to explore the world of Russian media. Depending on the epidemiological situation, the course can be conducted on campus or online.

### Course abstract

Duration:  
2 weeks (18-30 April)

Language of instruction:  
English

Target group:  
undergraduate, graduate and media professionals

Credit points:  
at the end of the course students receive a certificate (6 credits ECTS)

Contents:  
The course provides students with general understanding of the way mass media work in Russia, including the work of foreign correspondents in the country

Theoretical module:  
lectures on a wide range of topics, including Media and Politics in Russia, Russian Media Economics, Print Media: Newspapers, Magazines; Radio in contemporary Russia, Modern Russian TV, Online Media in Russia, Contemporary Business Media in Russia, etc.

Practical module:  
Producing multimedia projects

Tuition fee:  
15 000 rubles for students from non-partner institutions

### How to apply

To apply for the programme ‘Russian media and journalism - 2022’,  
download the application form from our site <http://www.journ.msu.ru/eng/admissions/Shot-term/>,  
fill it in and email to: [rmj.msu@gmail.com](mailto:rmj.msu@gmail.com)

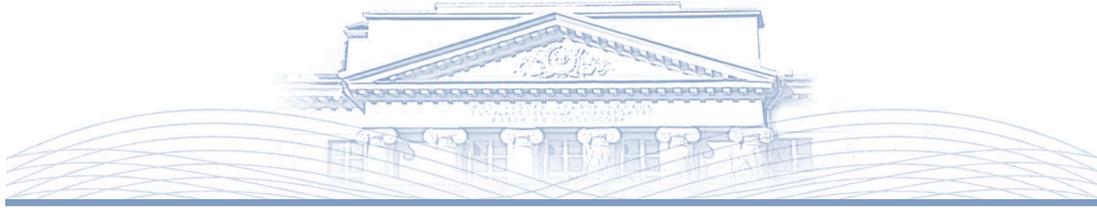
Please address all your queries to the programme coordinator

**Application deadline: February 15, 2022.**

### Contacts:

Julia Shamsutdinova  
[rmj.msu@gmail.com](mailto:rmj.msu@gmail.com)

Faculty of Journalism Moscow State University  
125009, 9, Mokhovaya st., Moscow, room 317.



## Meet the Dean



### Professor, Dr. Elena Vartanova

Dean of the Faculty of Journalism, MSU  
Head of the Chair of Media Theory and Economics  
Academician of Russian Academy of Education

After graduation from the Faculty of Journalism, Lomonosov Moscow State University, Elena Vartanova remained as the laboratory assistant at the Chair of Foreign Journalism and Literature. In 1986, she defended her PhD dissertation. In 1999, Mrs Vartanova defended her doctoral thesis. In 2000, Elena Vartanova became a Professor at the Chair of Foreign Journalism and Literature. In 2004, she founded and headed a new department – the first Chair of Media Theory and Economics in Russia. In 2007, she was appointed Vice-Dean, and in 2008 she was elected Dean of the Faculty of Journalism, Lomonosov Moscow State University.

## Lecturers



### Dr. Maria Anikina

Associate Professor, Chair of Sociology of Mass Communications

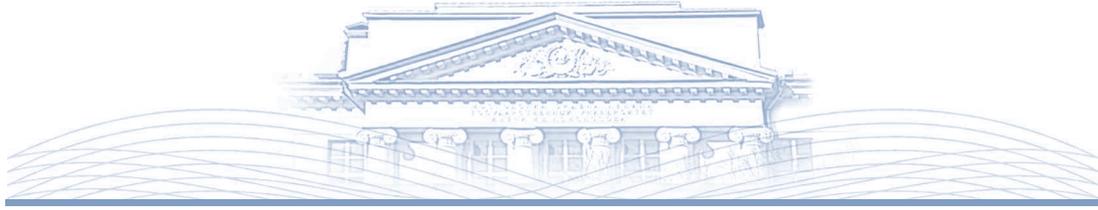
PhD in Philology, coordinator of the national research team in 'The Worlds of Journalism' project; member of 'Media Systems in Flux: The Challenge of the BRICS Countries' project; member of IAMCR, NAMMI. Chief editor of the online scientific journal 'Mediascope'.



### Igor Anisimov

Lecturer, Chair of Photojournalism and Media Technologies

Author of the courses 'Photography and image processing', 'Strategies of photo projects promotion', 'The economic foundations of photojournalism'. His academic interests are connected with economic and legal aspects of the development of photojournalism.



## Lecturers



### Dr. Olga Vikhrova

Senior Researcher, Chair of Media Theory and Economics

PhD in Philology, Executive Director of the Eurasian Media Studies Center. Her research interests include the role of media in the improvement of public financial literacy, Eurasian regional integration and empowering citizenship through digital and media literacy.



### Dr. Daria Vyugina

Senior lecturer, Chair of Media Theory and Economics

PhD in Philology, author of the courses 'Digital Media Project', 'Cultural Industries in Russia', 'Digital Audience: Features of Media Consumption'. Co-author of the textbook 'Digital educational technologies at the Faculty of Journalism of Moscow State University: theory and practice'.



### Dr. Anna Gladkova

Leading Researcher, Chair of Media Theory and Economics

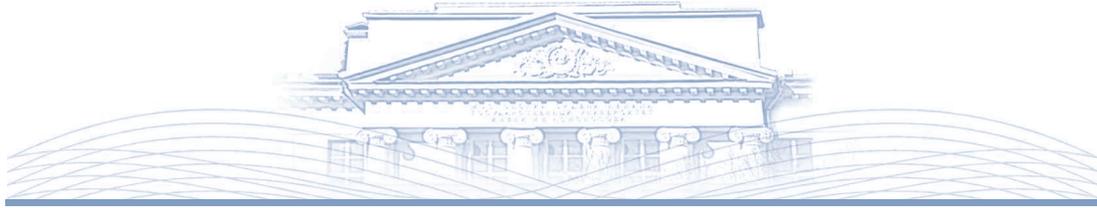
PhD in Philology. Director of the Office of International Affairs. She is also IAMCR Ambassador in Russia and Co-Chair of IAMCR's Digital Divide Working Group. She has published and edited collections on ethnic media, multicultural affairs and digital inequalities. She has received a number of research grants from the Presidential grant council for state support of young Russian Scholars, Russian Foundation for Basic Research, and Fulbright.



### Dr. Denis Dunas

Leading Researcher, Chair of Media Theory and Economics

PhD in Philology, Associate Professor at the Russian Academy of Education. Editor-in-Chief of Medi@Imanach academic journal. He heads the Lifestyle Journalism bachelor programme and teaches Media and Communication Theories. His research interests include media theory, Russian media studies, anthropology of media and media consumption of youth. Member of ICA, ECREA, IAMCR and other international associations. One of his recent publications is devoted to media consumption of digital youth in Russia.



## Lecturers



### **Dr. Diana Kulchitskaya**

Associate Professor, Chair of New Media and Communication Theory

PhD in Philology. Author of the textbook 'New Media in the Global World'. Dr. Kulchitskaya teaches journalism basics and British journalism history as well as runs news production projects with 1st and 2nd year students. Her academic interests include multimedia journalism, foreign mass media, development of newspapers in a convergent environment.



### **Dr. Olga Muronets**

Senior lecturer, Chair of Advertising and Public Relations

PhD in Philology. Author of the courses 'Public Relations Management', 'Time Management in Public Relations', 'Public Relations in Science and Education'. Co-author of textbooks 'Advertising and public relations', 'Public relations: theory, practice, communication strategies'. Her area of research includes public relations, media relations, communication and time management.



### **Dr. Elina Nikolskaya**

Senior lecturer, Chair of Digital Journalism

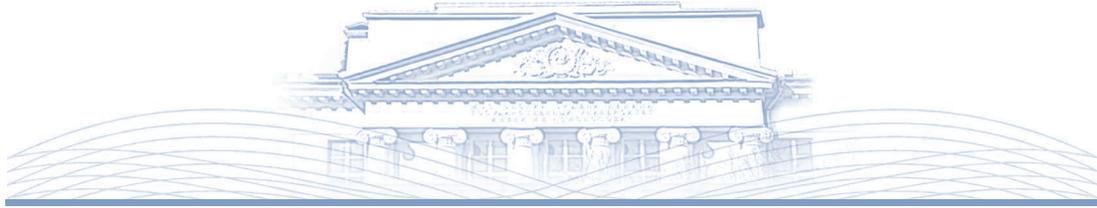
PhD in Philology. Author of the textbook 'The Work of a Reporter in the Television News Office'. Award winner of the Faculty contest for the best scientific and educational-methodical publication in the field of media and mass communications. Her academic interests are television formats, adaptation of television formats, genre transformations on television, television news journalism, video content in social networks.



### **Dr. Andrei Raskin**

Associate Professor, Chair of Foreign Journalism and Literature

PhD in History. He teaches contemporary USA mass media and journalism, the basics of International Humanitarian Law, The basics of Journalistic practice. His areas of research are International Humanitarian Law and mass media coverage of armed and war conflicts; new television and mass communication technologies, contemporary mass media system of the USA.



## Lecturers



### **Dr. Ekaterina Siviyakova**

Associate Professor, Chair of Digital Journalism

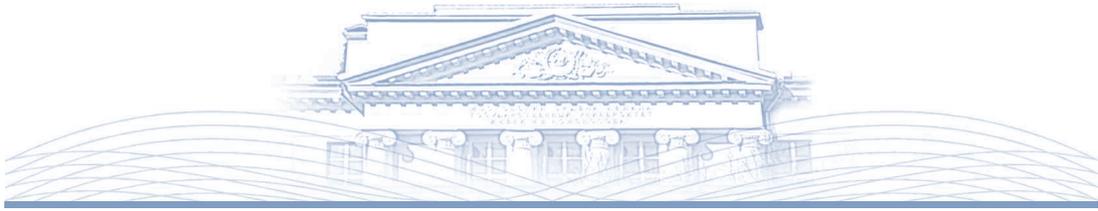
PhD in Philology. Dr. Siviyakova is also an author in 'Kommersant'. Her courses at MSU are related to Russian political journalism and practices of political and civic agenda in Russia, media ethics, content strategies of Russian media. In her research, she analyzes the development of the professional skills of journalists, covering conflicts in Russian media. In 2021, she started a course on the role of media in covering the 'non-war' conflicts.



### **Dr. Taras Cherevko**

Associate Professor, Chair of Media Theory and Economics

PhD in Philology. Head of the Academic Mobility Office. Author of courses 'Media Design', 'Media Marketing', 'Information Security in the Digital Environment', 'Territory Branding'. His academic interests include media consumption, media effects, media business models, audience data and marketing.



## Practical module

In the framework of the practical module, students create an English language publication or a digital project.



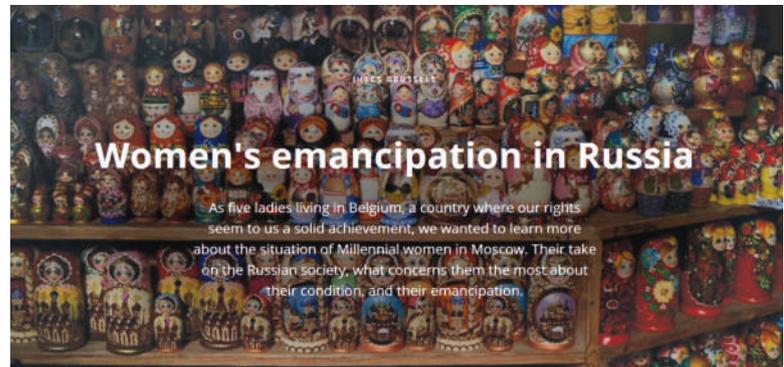
**Kamila Kalaeva**  
 Origin: Russia, Moscow  
 Age: 25  
 Graduated in photography  
 Works as an artist assistant

Just like Eygniya, Kamila sees the state of women in Russia differently in comparison to our view.

"To be honest, I think that Russian women are more free than, for example, European women. And that may be because of the Soviet Union, when women and men could take the same jobs."

"In my case, the generation gap is definitely big. My mum had me at 40. She has a "Soviet way of thinking". She does not really understand my thing and won't make a move to do so. She has her own principles and she follows them."

"Moscow is like Europe to me. Every summer, I go to Dagestan. It's where my family comes from. It's a completely different world."



### Women's emancipation in Russia

As five ladies living in Belgium, a country where our rights seem to us a solid achievement, we wanted to learn more about the situation of Millennial women in Moscow. Their take on the Russian society, what concerns them the most about their condition, and their emancipation.



### About our idea for the project

*Moscow State University is the biggest university in Russia. In addition to the 52,000 students who are already studying here, the university welcomes over 4,000 international students from all around the world every year! They come from everywhere, from different places and continents. What drives these international students to leave everything they know behind to discover a new and strange culture?*

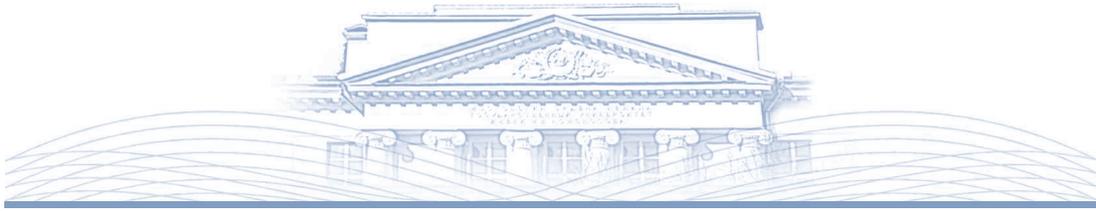
**We asked 6 students, each from a different country.**



### Zoe, Australia

Zoe Winder (1994, Darwin, Australia) is 24 years old and studies International Relations back home. She has been studying Russian Language at Moscow State University for one semester. The reason that she chose to study in Moscow is because she had been studying Russian at home in Australia and she really wanted to learn how to communicate with Russians.





## Industry visits

The programme includes visits to various Russian media outlets. In the online format, there will be online meetings with journalists and editorial members of Russian newsrooms.



'As a Swiss student, looking to gain more academic exposure internationally despite the global pandemic, I luckily discovered the „Russian Media and Journalism International School“, in which I was a participant in April 2021. It was an overall fantastic experience to get to know so many local and foreign students from all parts of the world and engage in daily lectures about numerous topics related to Media and Journalism. The diverse program had a multitude of fascinating insights into current research and subject matters, my favorite ones being the historical and legal aspects of war reporting in Russia and Eurasian integration. Outside of the classes, the various social activities were very well organized and provided additional impressions of Russian life.

My personal highlight was visiting Group-IB, a threat intelligence cybersecurity company, where we got a once in a lifetime inside look at the business and got to know interesting facts that I later on included in my final project for the school about global disinformation campaigns. Overall, I would recommend joining the program to anyone who is willing to explore the captivating world of Russian Journalism and Media, learn directly from experts in the field, as well as having an unforgettable experience within an international environment'.

*Laura Tschigg (University of Zurich, Switzerland)*

'To me, the profession of reporter is sacred. I feel that I have gained a lot from participating in this project. Knowing more about the relationships between journalists and media in different countries all over the world works towards better engagement in my favorite profession. It was a pleasure to participate in the „Russian Media and Journalism International“ in 2021. Now I am taking an exchange study at the Faculty of Journalism, Lomonosov Moscow State University'.

*Sun Hang (Henan University, China)*

'I participated in the RMJ program in April and unfortunately due to the Covid-19 situation it had to be done online. However, the organisers set up the program so well that you hardly noticed any difference. I learned a lot about journalism itself and about journalistic professions in Russia and would definitely recommend the program to other students. Through the program, I was able to broaden my cultural horizons and gain a whole new perspective on journalism in countries other than Germany. Interestingly, I have also already been asked about the program in job interviews. Hopefully I will be able to visit Moscow for real in the future'.

*Patricia Greif (Ludwig Maximilian University of Munich, Germany)*

**Faculty of Journalism,  
Lomonosov Moscow State University**

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Web-site: <http://www.journ.msu.ru/eng/>

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