

Subject	Regional Enterprises(Special Lectures)	Subject	Regional Enterprises(Special Lecture)		
Instructor	MICHI FUKUSHIMA	Instructor	MICHI FUKUSHIMA		
Day・Period	Fri.6Period				
Eligible Participants	3・4				
Course Numbering	EAL-MAN366E				
Credit(s)	2Credits				
Course of Media Class					
Main Subjects					
Object and Summary of Class	<p>The purpose of the course is for students to understand the features of Japanese businesses, especially focusing on SMEs and Regional Enterprises (REs) and their surroundings. In addition, related theories and concepts are introduced, showing examples.</p> <p>This lecture will be given face-to-face, Friday 18:00-19:30. 小講義室3 (Small Lecture room, 3) Any changes will be communicated as soon as possible.</p> <p>The instructor will provide the materials used in the lecture.</p>				
Goal of Study	<p>The students are required as follows; (1)to understand the situations of REs and SMEs in Japan, (2)to understand basic management theories and concepts, (3)to compare the SMEs and REs in Japan and those in their own countries, (4)to think how to apply what they have learned to their own countries' SMEs and REs cases.</p>				
Contents and Progress Schedule of the Class	<p>The topic of each class is as follows. Note that the schedule and contents are subject to change.</p> <ol style="list-style-type: none"> 1. Orientation 2. Enterprises and Regions: How are regional factors and enterprises' activities related? 3. Time-Honored Companies and Business Transformation in Japan 4. Discussion 5. Family Businesses 6. Discussion 7. Knowledge Creation by Regional Enterprises 8. Resource creation by Regional Enterprises 9. Discussion 10. Entrepreneurship in Japan 11. Discussion 12. Innovation by SEMs and Startups 13. Ecosystem Formation in Japan 14. Discussion 15. Report Submission 				
Practical business					
Language Used in Course	English				
Evaluation Method	Students will be evaluated based on the following : (1) assignments (40%), (2) class participation (20%), and (3) the final report (40%).				
Textbook and References					
書名	著者名	出版社	出版年	ISBN/ISSN	資料種別
Routledge Handbook of Japanese Business and Management	Parissa Haghirian	Routledge	2016	978-0-415-73418-9	reference
U R L					
Preparation and Review	The participants must read the assigned case and prepare for the discussion.				
Attached File					

In Addition	<ul style="list-style-type: none"> · The students taking this class must register in Google Classroom. Google Classroom code is as follows; <p>EM0420 Class code : fg54zn5v</p> <ul style="list-style-type: none"> · The students taking this class must also register for the Google form as follows before the first class. <p>https://forms.gle/qRDYpM7zhRG5sQwG9</p>
Last Update	2026/3/3

One-credit courses require 45 hours of study. In lecture and exercise-based classes, one credit consists of 15-30 hours of class time and 30-15 hours of preparation and review outside of class. In laboratory, practical skill classes, one credit consists of 30-45 hours of class time and 15-0 hours of preparation and review outside of class.