

<p>〔授業名〕 Studies of Japanese Popular Culture (Special Lecture) / 日本文化論各論（学部）</p> <p>Studies of Japanese Popular Culture (Advanced Lecture) / 日本文化論特論（大学院）</p>
<p>Course codes: 4qyx4kc（学部） k3zr72s（大学院）</p>
<p>Classroom codes: [LB64404]（学部） [LM24401]（大学院）</p>
<p>〔授業題目〕 Studies of Japanese Popular Culture</p>
<p>〔使用言語〕 英語</p>
<p>〔授業者〕 Kopylova Olga（東北大学 文学研究科・文学部 国際交流室 助教）</p>
<p>〔科目群〕 〔対象〕 文学 全外国人留学生</p>
<p>〔授業の目的と概要〕</p> <p>This course focuses on the history of popular culture in modern and contemporary Japan (from Edo to the early 2000s): its main media forms, genres, and practices. It aims to describe multiple phenomena that have shaped cultural production and consumption patterns in Japan, as well as various media and artifacts now known worldwide. Beyond the main topic of the course, described above, students will get a better grasp of popular culture in general and understand the main factors and powers involved of its development. The assignments introducing various samples of academic writing on the Japanese popular culture will allow students to discover new lines of inquiry potentially applicable in their postgraduate research.</p> <p>本授業は江戸時代初期から 2000 年代までの期間に焦点を絞り、日本のポピュラー・カルチャーの進展を辿っている。日本における創造生産の特徴、人気のあるコンテンツの種類及び典型的な消費パターンを紹介し、それを形成した要素を学生に考察させる。それによって日本のポピュラー・カルチャーの概要だけでなく、大衆文化の根本的な原理の理解が成立することが期待される。さらに、皆さんが講義と課題によって日本のポピュラー・カルチャーをめぐる研究と接触し、これから自分の研究において活用できる観点や考え方を見つけたらありがたく思う。</p>
<p>〔授業の到達目標〕</p> <p>By the end of the course, students should be able to:</p> <ol style="list-style-type: none"> 1) Describe the overall history of popular culture in Japan from the Edo period to the early 2000s. 2) Explain how historical circumstances, technological developments, and social changes came together to give life to new forms of entertainment media, genres, professions, and creative industries. 2) Recognize specific features of Japanese media and consumer behavior, but also find analogs and parallels in other countries where possible; use this understanding of the specific and the common to discern worldwide trends in popular culture. <p>——江戸時代初期から 2000 年代にかけての日本の大衆文化の全貌を把握する。</p> <p>——各々のメディア、ジャンル、また創造産業の登場と展開を裏付ける歴史的状況、技術、そして社会の相互作用を理解する。</p> <p>——日本におけるメディアや消費活動などの特徴についての知識を活用し、世界中の大衆文化における傾向、また消費者と生産者の関係などを分析できる。</p>

〔授業内容・方法と進度予定〕

The course will be conducted in English; however supplementary reading may include materials in Japanese.

SEMESTER I (秋)

1. Course introduction; defining popular culture
2. Proto-popular culture in the Edo period I: Regular folk's entertainment ([assignment 1](#))
1. Proto-popular culture in the Edo period II: Performing arts 1
2. Proto-popular culture in the Edo period III: Performing arts 2 ([assignment 2](#))
3. Proto-popular culture in the Edo period IV: Literacy + the blessing of woodblock printing ([quiz](#))
4. **Animated movie screening: *Miss Hokusai* (2015) (reaction paper)**
5. Proto-popular culture in the Edo period IV: Traveling for business and pleasure ([assignment 3](#))
6. Taishō period I: Urbanization, westernization, media old and new
7. Taishō period II: Entertainment in print, shōjo culture, and Takarazuka Revue ([assignment 4](#))
8. Taishō period III: From stage to screen
9. From Taishō to Shōwa: Popular media in the 1920-30s ([reaction paper](#))
10. **Animated movie screening: *The Wind Rises* (2013) (reaction paper)**

NEW YEAR

11. Popular culture and the supernatural I: From folk beliefs to entertainment ([assignment 5](#))
12. Popular culture and the supernatural II: from documented folklore to urban legends
13. **Animated TV series screening: *Mushishi* (2005), *Yamishibai* (2013–) (reaction paper)**

SEMESTER II (春)

1. Course introduction; defining popular culture ([reading assignment 1](#))
2. WWII: Life and entertainment during the war, censorship, and propaganda
3. **WWII aftermath: Japan during and after the occupation (reading assignment 2)**
4. **Animated movie screening: *In This Corner of the World* (2016) (reaction paper)**
5. TV Era: The impact of TV on other media
6. **Postwar anime: The legacy of *Tetsuwan no Atomu* (Astroboy) (reading assignment 3)**
7. Special effects on screen: Kaijū movies and *tokusatsu*
8. **Movie screening: *ゴジラ-1.0* (2023) (reaction paper)**
9. The affluent 70s: The arrival of *kawaii* culture ([creative assignment 4](#))
10. **Social, political, ecological crises reflected in popular media**
11. **Animated TV series screening: *Tokyo Magnitude 8.0* (2009) (reaction paper)**
12. Opening the mountains: Hiking and mountain-climbing booms in Japan
13. Early history of game centers and video games in Japan
14. **Mass media, press, and scandal in Japan (reading assignment 5)**
15. **Movie screening: *シン・ゴジラ* (2016) (reaction paper)**

(講義構成は変更することがあります)

(the lecture content may be subject to change)

〔成績評価方法〕 **GRADING PLAN**

成績評価は、次の方法と割合で行う：出席（25%）、課題（75%）

課題は重要！

出席=1、遠隔での参加（特別の理由がない限り）=0.5

Attendance – 25%, assignments – 75%

ATTENDANCE (25%)

Students absent for **five or more classes** may be disqualified from the course.

If you must be absent from class, you must notify the lecturer in advance.

Presence in class=1, participating online (without special reason)=0.5

ASSIGNMENTS (75%)

Blog entries + comments (50%): All students are required to join the course site on Edublogs. You will be required to write blog entries based on your reading assignments. The instructions for joining the site and a rubric for the blog entries and comments will be provided separately.

Reaction papers (25%): You will write a short reaction paper after each movie screening. The reaction paper must comment on the contents of the movie as well as the relevant topic covered in the preceding lectures (with the exception of the last screening). The rubric for reaction papers will be provided separately.

Blog entries, comments, and reaction papers are all graded and affect your final score.

必要な適宜資料を配布する。

No textbook will be required as readings will be provided by the instructor.

〔授業時間外学習〕 **OUT-OF-CLASS PREPARATION**

The course will be conducted in English.

使用言語は英語です。

If you have any questions regarding the course, feel free to contact me via the following email:

kopylova.olga.d4@tohoku.ac.jp

You can also find me in my office (building C13, 827) on Mon.～Fri. 8:30 am-17.30 pm.

私の主な連絡先：

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