④ 科目名	Regional Enterprises_地域企業論特論
◎ 科目名/Subject	Regional Enterprises
· 担当教員	福嶋 路
── 担当教員/Instructor	MICHI FUKUSHIMA
─ 曜日・講時/Day/Period	前期 金曜日 6講時
対象学年 /Eligible Participants	1年∕First year
○ 科目ナンバリング /Course Numbering	EEM-MAN606E
● 単位数/Credit(s)	2
メディア授業科目 /Media Class Subjects	
<u> 主要授業科目</u> /Essential Subjects	

授業の目的 と概要 (例) / Object and summary of class	The purpose of the course is for students to understand the features of Japanese businesses, especially focusing on SMEs and Regional Enterprises (REs) and their surroundings. In addition, related theories and concepts are introduced showing examples. This lecture will be given face-to-face, Friday 18:00-19:30. 小講3 (Small Lecture room, 3) Any changes will be communicated as soon as possible. Materials used in the lecture will be provided by the instructor.								
学習の 到達目標 /Goal of study	The students are required as follows; (1) to understand the situations of REs and SMEs in Japan, (2) to understand basic management theories and concepts, (3) to compare the SMEs and REs in Japan and those in their own countries, (4) to think how to apply what they have learned to their own countries' SMEs and REs cases.								
授業内容・ 方法と 進度予定 /Contents and progress schedule of the class	The topic of each class is as follows (Note that the schedule and contents are subject to change.) 4/12 Orientation 4/19 Enterprises and regions::How are regional factors and enterprises' activities related? 4/26 Time-honored companies and business transformation in Japan 5/10 Discussion 5/17 Family businesses 5/24 Discussion 7 5/31 Knowledge creation by REs: How do Japanese companies make innovation happen? 8 6/7 Resource creation by REs: How does exhausted countryside revive their economy? 6/14 Discussion 10 6/21 Entrepreneurship in Japan: Why is entrepreneurial spirit weak in Japan? 11 6/28 Discussion 12 7/5 Innovation by SEMs and starups 13 7/12 Ecosystem Formation in Japan 14 1/19 Discussion Report submission								
実務・ 実践的授業 /Practical business ※〇は・実践が 授を示す。 /Note: "〇" Indicates the practica business									
使用言語 /Language Used in Course	English								
成績 評価方法 /Evaluation method	Students will be evaluated based on: (1) assignments (40%), (2) class participation (20%), and (3) Final report (40%).								
教科書 および 参考書	No 書名 著者名 出版社 出版 ISBN/ISSN 資料種別								

<pre>/Textbook and</pre>				年					
references	[Routledge Handbook of Japanese Business and Management]	Parissa Haghirian	Routledge	2016	978-0-415-73418- 9	reference			
── ── ── ── ── ── ── ── ── ─									
授業時間外 学習 /Preparation and Review	The participants must read the assigned case and prepare for the discussion.								
添付 クアイル Attached File									
その他 《 /In addition	•The students taking this class must register in Google Classroom. GoogleClssroom code is as follows; EM0420 Class code: shto2s •The students taking this class must also register the Google form as follows before the first class. https://forms.gle/WAAdkq44BjRoHp756								
更新日付	2024/02/28 12:12								

1単位の授業科目は、45時間の学修を必要とする内容をもって構成することを標準としています。1単位の修得に必要となる学修時間の目安は、「講義・演習」については15~30時間に授業および授業時間外学修(予習・復習など)30~15時間、「実験、実習及び実技」については30~45時間の授業および授業時間外学修(予習・復習など)15~0時間です。
One-credit courses require 45 hours of study. In lecture and exercise-based classes, one credit consists of 15-30 hours of class time and 30-15 hours of preparation and review outside od class. In laboratory, practical skill classes, one credit consists of 30-45 hours of class time and 15-0 hours of preparation and review outside of class.