シラバス参照

科目名	Innovation Management_イノベ・マネ特論
科目名/Subject	Innovation Management
担当教員	酒井　健
担当教員/Instructor	KEN SAKAI
曜日・講時/Day/Period	後期 月曜日 3講時
対象学年 /Eligible Participants	1年/1year
科目ナンバリング /Course Numbering	EEM-MAN502E
単位数/Credit(s)	2
備考/Notes	

授業の目的と概要 /Object and summary of class	This course will be held on-demand for (mainly foreign) students' convenience. If it is necessary to change, I will update it via Google Classroom. I will upload the new videos by each Monday noon on Google classroom. Please note whether you are a graduate school student or an undergraduate student, regarding Google Classroom, we will use [EM0403]. The class code is dlv66lf. Every week, please watch the videos via Google Classroom on your demand. However, please don't delay the watch because the videos and the relevant files will be deleted within about one week from uploading. In current society, innovation is a pretty popular concept. Many people would often face the term innovation in their daily life. However, what does innovation mean? Does it have almost the same meaning as an invention? If so, should we consider it as a "natural scientific" activity implemented by people putting with a white coat at a laboratory? Indeed, we must avoid such a simplified view of innovation. Natural scientific elements are no more than a part of innovation. Innovation includes quite a few socio-cultural, and often political, aspects. In this course, students who are interested in management as social science learn the latter, which is the socio-cultural and political aspects of innovation.
学修の到達目標 /Goal of study	This course is designed to help students understand innovations' essential characteristics and critical mechanisms.
授業内容・方法と進度予定 /Contents and progress schedule of the class	Students understand innovation through interactions between theories and actual cases. Reading the designated literature deeply contributes to establishing theoretical frameworks for analyzing innovations. Besides, through observing the cases (mainly videos) on innovations from these theoretical perspectives, students deepen their comprehension of innovation. 1st day: Oct. 3. Introduction to innovation management 2nd day: Oct. 10 Creation of innovations 3rd day: Oct. 17 Creation of innovations 4th day: Oct. 24 Creation of innovations 5th day: Oct. 31 Innovations, strategies, and organizations 6th day: Nov. 7 Innovations, strategies, and organizations 7th day: Nov. 14 Innovations, strategies, and organizations 8th day: Nov. 21 Innovations, strategies, and organizations 9th day: Nov. 28 Interactions of innovations and society 10th day: Dec. 5 Existing companies' failures 11th day: Dec. 12 Existing companies' failures 12th day: Dec. 19 How should we avoid the various traps of innovation? 13th day: Dec. 26 How should we avoid the various traps of innovation? 14th day: Jan. 16 How should we avoid the various traps of innovation? 15th day: Jan. 23 Conclusion
実務・実践的授業 /Practical business ※○は、実務・実践的授業であることを示す。 /Note:"○" Indicates the practical business	
使用言語 /Language Used in Course	English
成績評価方法 /Evaluation method	The grade will be evaluated as the reflection papers (5% * 8times = 40%) and the final report (60%). First, after watching each lecture video, you must write very short (approximately within 200words) reflection papers through Google Form as soon as possible. Each reflection paper will totally comprise 5% of the evaluation. Because it will be assigned 8 times, it will totally

	comprise 40%. Second, the final reports need to be submitted via Google Classroom. After the deadline, Google Classroom will not accept the report. The length and style of the final report will be announced via Google Classroom. The final report comprises 60% of the evaluation.
教科書 および 参考書 /Textbook and references	
関連URL /URL	
授業時間外学修 /Preparation and Review	The students need to read the relevant literature, which are are designated and assigned beforehand, before every class.
添付ファイル /Attached File	
その他 /In addition	This syllabus contains provisional contents. Students can get a fixed and detailed version on the first day of this course.
更新日付 /Last Update	2022/07/07 13:12

１単位の授業科目は、４５時間の学修を必要とする内容をもって構成することを標準としています。１単位の修得に必要となる学修時間の目安は、「講義・演習」については１５～３０時間に授業および授業時間外学修（予習・復習など）３０～１５時間、「実験、実習及び実技」については３０～４５時間の授業および授業時間外学修（予習・復習など）１５～０時間です。
One-credit courses require 45 hours of study. In lecture and exercise-based classes, one credit consists of 15-30 hours of class time and 30-15 hours of preparation and review outside od class. In laboratory, practical skill classes, one credit consists of 30-45 hours of class time and 15-0 hours of preparation and review outside of class.