

シラバス参照

④ 科目名	Regional Enterprises_地域企業論特論
④ 科目名/Subject	Regional Enterprises
④ 担当教員	福嶋 路
④ 担当教員/Instructor	MICHI FUKUSHIMA
④ 曜日・講時/Day/Period	前期 金曜日 6講時
④ 対象学年 /Eligible Participants	1年/1year
④ 科目ナンバリング /Course Numbering	EEM-MAN606E
④ 単位数/Credit(s)	2
④ 備考/Notes	

④ 授業の目的 と概要 /Object and summary of class	The purpose of the course is for students to understand features of Japanese businesses, especially focusing on SMEs and Regional Enterprises (REs) and their surroundings. In addition, related theories and concepts are introduced showing examples.
④ 学修の 到達目標 /Goal of study	The students are required as follows; (1)to understand the situations of REs and SMEs in Japan, (2)to understand basic management theories and concepts, (3)to compare between the SMEs and REs in Japan and those in their own countries, (4)to think how to apply what they have learned to their own countries' SMEs and REs cases.
④ 授業内容・ 方法と 進度予定 /Contents and progress schedule of the class	<p>•This class is an on-demand type class. Students access Google Classroom, watch a video, read materials, and do the assignment and submit it to Google classroom.</p> <p>•We have online meetings for Q&A Time (April 15, May 6, May 27, June 17, July 1, June 22) on Friday from 18:00.</p> <p>•Students have to submit a final report by July 31 (The theme is given in July)</p> <p>The schedule is as follows; (Note that the schedule and contents are subject to change.)</p> <ol style="list-style-type: none"> 1) Orientation: (April 15) (On GoogleMeet, 18:00-) 2) Enterprises and regions: How are regional factors and enterprises' activities related? (On-demand) 3) Q&A time (May 6) (on GoogleMeet, 18:00-) 4) Time-honored companies and business transformation in Japan (On-demand) 5) Family businesses (On-demand) 6) Q&A time (May 27) (on GoogleMeet, 18:00-) 7) Knowledge creation by REs: How do Japanese companies make innovation happen? (On-demand) 8) Resource creation by REs: How does exhausted countryside revive their economy? (On-demand) 9) Q&A time (June 17) (on GoogleMeet, 18:00-) 10) Entrepreneurship in Japan: Why is entrepreneurial spirit weak in Japan? (On-demand) 11) Q&A time (July 1) (on GoogleMeet, 18:00-) 12) Industrial clusters in Japan (On-demand) 13) Ecosystems Formation (On-demand) 14) Q&A time (July 22) (on GoogleMeet, 18:00-) 15)Final report (just submit)
④ 実務・ 実践的授業 /Practical business ※〇は、 実務・実践的 授業であるこ とを示す。 /Note: "〇" Indicates the practical business	
④ 使用言語 /Language Used in Course	English

成績 評価方法 /Evaluation method	Students will be evaluated based on: (1) assignments (40%), (2) online meeting participation (20%), (3) Final report (40%).						
教科書 および 参考書 /Textbook and references	No	書名	著者名	出版社	出版 年	ISBN/ISSN	資料種別
	1.	『Routledge Handbook of Japanese Business and Management』	Parissa Haghirian	Routledge	2016	978-0-415-73418-9	reference
関連URL /URL							
授業時間外 学修 /Preparation and Review							
添付 ファイル /Attached File							
その他 /In addition	<ul style="list-style-type: none"> •The students who will take this class have to send an email in advance of the first class (michi@tohoku.ac.jp). •The instructor gives some instructions to the students for taking this class via email. •Prepare environment for using Google Meet and Google Classroom. •GoogleClassroom number and URL are as follows; EM0420 Class code: 「3xqgceu」 URL: https://meet.google.com/szu-afdt-tmx						
更新日付 /Last Update	2022/03/21 22:34						
	1単位の授業科目は、45時間の学修を必要とする内容をもって構成することを標準としています。1単位の修得に必要な学修時間の目安は、「講義・演習」については15～30時間の授業および授業時間外学修(予習・復習など)30～15時間、「実験、実習及び実技」については30～45時間の授業および授業時間外学修(予習・復習など)15～0時間です。 One-credit courses require 45 hours of study. In lecture and exercise-based classes, one credit consists of 15-30 hours of class time and 30-15 hours of preparation and review outside of class. In laboratory, practical training, and practical skill classes, one credit consists of 30-45 hours of class time and 15-0 hours of preparation and review outside of class.						

1単位の授業科目は、45時間の学修を必要とする内容をもって構成することを標準としています。1単位の修得に必要な学修時間の目安は、「講義・演習」については15～30時間に授業および授業時間外学修(予習・復習など)30～15時間、「実験、実習及び実技」については30～45時間の授業および授業時間外学修(予習・復習など)15～0時間です。

One-credit courses require 45 hours of study. In lecture and exercise-based classes, one credit consists of 15-30 hours of class time and 30-15 hours of preparation and review outside of class. In laboratory, practical skill classes, one credit consists of 30-45 hours of class time and 15-0 hours of preparation and review outside of class.