

Course Code: EB437 / Regional Enterprises (Special Lectures)

科目名/Subject	地域企業論特殊講義
担当教員/Instructor	福嶋 路
曜日・講時/Day/Period	前期 金曜日 6講時
対象学年 /Eligible Participants	3・4
科目ナンバリング /Course Numbering	EAL-MAN366E
単位数/Credit(s)	2

授業の目的 と概要 /Object and summary of class	The purpose of the course is for students to understand features of Japanese businesses, especially focusing on SMEs and Regional Enterprises (REs) and their surroundings. In addition, related theories and concepts are introduced showing examples.					
学修の 到達目標 /Goal of study	The students are required as follows; (1)to understand the situations of REs and SMEs in Japan, (2)to understand basic management theories and concepts, (3)to compare between the SMEs and REs in Japan and those in their own countries, (4)to think how to apply what they have learned to their own countries' SMEs and REs cases.					
	<ul style="list-style-type: none"> • This class is on-demand type class. Students access to Google Classroom (access code is zv4pv6w) ,watch a video, read materials, and do the assignment and submit to Gooleclassroom. • We have online meetings for Q&A Time (May 8, May 22, June 12, June 26, July 10) on Friday from 18:00. • Students have to submit a final report by July 31 (The theme is given in July) 					
	The schedule is as follows; (Note that the schedule and contents are subject to change.)					
	1) Orientation: (On-demand)					
	2) Enterprises and regions: How are regional factors and enterprises' activities related? (On-demand)					
	3) Q&A time (May 8) (on GoogleMeet, 18:00-)					
	4) Time-honored companies and business transformation in Japan (On-demand)					
授業内容・ 方法と 進度予定 /Contents and progress schedule of the class	5) Family businesses (On-demand)					
	6) Q&A time (May 22) (on GoogleMeet, 18:00-)					
	7) Knowledge creation by REs: How do Japanese companies make innovation happen? (On-demand)					
	8) Resource creation by REs: How does exhausted countryside revive their economy? (On-demand)					
	9) Q&A time (June 12) (on GoogleMeet, 18:00-)					
	10) Entrepreneurship in Japan: Why is entrepreneurial spirit weak in Japan? (On-demand)					
	11) Q&A time (June 26) (on GoogleMeet, 18:00-)					
	12) Industrial clusters in Japan (On-demand)					
	13) Ecosystems Formation (On-demand)					
	14) Q&A time (July 10) (on GoogleMeet, 18:00-)					
	15)Final report (just submit)					
実務・ 実践的授業 /Practical business	※○は、 実務・実践的 授業であることを示す。 /Note: "○" Indicates the practical business					
使用言語 /Language Used in Course	English					
成績 評価方法 /Evaluation method	Students will be evaluated based on: (1) assignments (40%), (2) online meeting participation (20%), (3) Final report (40%).					
教科書 および 参考書 /Textbook	No	書名	著者名	出版社	出版 年	ISBN/ISSN 資料種別

and references 1. 『Routledge Handbook of Japanese Business and Management』 Parissa Haghirian Routledge 2016 [978-0-415-73418-9](https://doi.org/10.1080/978-0-415-73418-9) reference

関連URL
/URL

授業時間外
学修
/Preparation
and Review

添付
ファイル
/Attached
File

その他
/In addition

- The students who will take this class have to send email to the instructor by April 24th. (To: michi@tohoku.ac.jp).
 - The instructor gives some instruction the students for taking this class via email.
 - Prepare environment for using GoogleMeet and Google Classroom.
 - GoogleClsroom number is 「zv4pv6w」
- The first meeting starts on May 8th, 18:00 p.m. on GoogleMeet.
Before the first meeting, you should watch two videos (Orientation, SMEs and region).

更新日付
/Last
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